

Water Literacy (July 2016)						
Rec #	Recommendation	Implementer(s)	Implementation Target	Last Status Update (Year provided)	2018 Status	Comments from Latest Update (Please include any new comments in track changes)
1	The Government of Alberta collaborate with partner organizations such as the Alberta Council for Environmental Education to improve the water literacy component of existing water portals, or develop a new interactive water literacy portal. These portals would promote water literacy tools, events, networking, collaboration and information sharing among water literacy practitioners and policy makers and should be in place by the end of 2017.	Government of Alberta	2017		Pending – to be completed	<ul style="list-style-type: none"> <li>The Water Channel, an online interactive portal, has been created for water literacy practitioners and is currently in a pilot phase with ACEE, Watershed Planning and Advisory Councils (WPACS) and AEP staff.</li> <li>The Water Channel will be tested with additional partner organizations, such as Inside Education, and Cows and Fish, through February 2018, before being launched with all water literacy practitioners prior to World Water Day on March 22, 2018.</li> </ul>
2	The Government of Alberta work with partner organizations to build on existing work and develop new tools to assist water literacy practitioners in designing, delivering and evaluating the success and effectiveness of programs, by the end of 2018.	Government of Alberta	2018		Pending – to be completed	<ul style="list-style-type: none"> <li>Two templates to assist with more effective program development were created through AEP and were shared with WPACs in 2017.</li> <li>A workshop will be held with water literacy practitioners in 2018 to create a collection of templates for designing, delivering and evaluating successful water literacy programs.</li> </ul>
3	Between now and the end of 2018, the Government of Alberta work with partner organizations such as Watershed Planning and Advisory Councils and others to: <ul style="list-style-type: none"> <li>a) improve the dissemination of existing water literacy products and programs</li> <li>b) develop products and programs to inform Albertans on basic water topics to address gaps identified in this report</li> </ul>	Government of Alberta	2018		Pending – to be completed	<ul style="list-style-type: none"> <li>A social media campaign was completed with partners such as WPACs for Canadian Water Week March 20 – 27, 2017. The purpose of this campaign was to share current water literacy products and address knowledge gaps.</li> <li>The hashtag #ABWater was used on twitter to promote water-related information – throughout the week it was used 148 unique times.</li> <li>The use of #ABWater has continued throughout the rest of the year by multiple organizations and has tripled in use – increasing from 234 uses in 2016 to 735 uses in 2017 to date.</li> </ul>
4	The Government of Alberta and partner organizations annually assess their distribution of funding and resource support to ensure supported initiatives are improving water literacy in Alberta through effective program planning and evaluation.	Government of Alberta and partner organizations	Annually, ongoing		Pending – to be completed	<ul style="list-style-type: none"> <li>AEP is currently leading the WPAC role review and will be targeting support towards environmental education programs that use best practices, address knowledge gaps that are identified in the assessment tool and support the water literacy recommendations.</li> </ul>
5	The Government of Alberta and partner organizations use the assessment tool described in this report through outreach and engagement activities to inform water literacy program design, delivery and evaluation.	Government of Alberta and partner organizations	Ongoing		Pending – to be completed	<ul style="list-style-type: none"> <li>The assessment tool created by the project team was turned into an online survey and is promoted by AEP and partners at trade shows and events throughout the year.</li> <li>In the 2016/17 fiscal year, 284 people completed the survey.</li> <li>The survey is currently active and results will be summarized at the end of the 2017/18 fiscal year.</li> </ul>